

50 Wins 50 Lessons

Real **Digital Marketing** Case Studies
That **Actually Worked!**



15+ Years of Digital Marketing Mastery

Available on
amazon

Shradha Agrawal

Author

Why I Wrote It



15+ years › 1000s of campaigns › 1 big realization

Plenty of theory and buzz everywhere

This book captures what truly worked

The gap:
ideas without proof

The bridge:
50 wins, 50 lessons

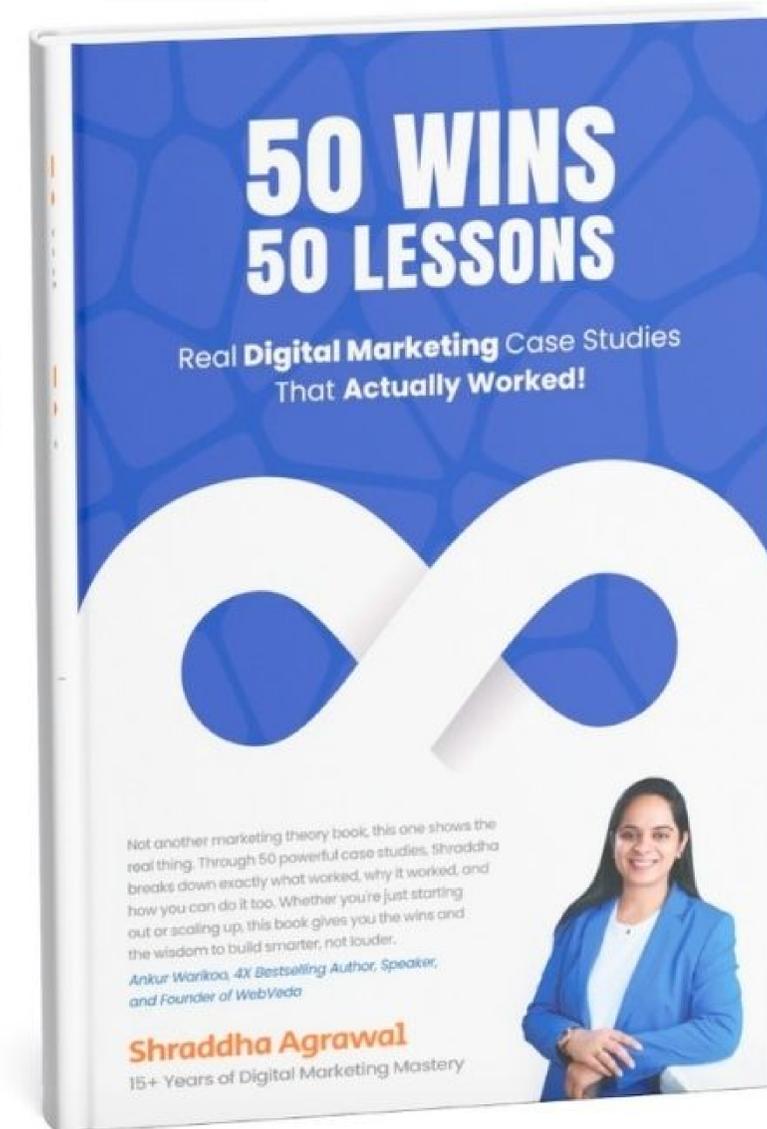
50 Stories
50 Learnings



One
Playbook

Each One Is A Shortcut To Your Next Win..

> Get Inspired Skilled Results

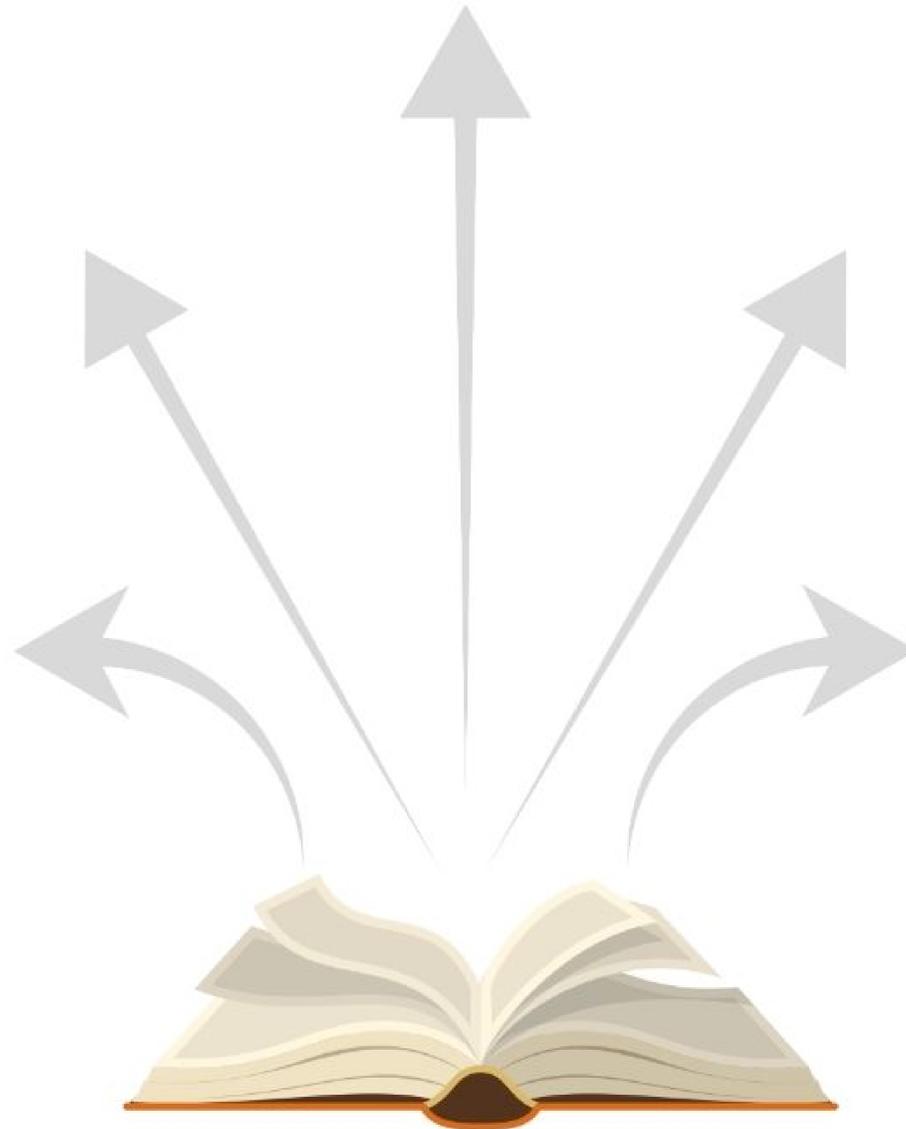


What's Inside?

Framework: Who › Why › What › How › So What? › What's My Perspective › Tools

My Perspective: 15+ years of what worked, and what didn't..

Mindmaps: distilling complex strategies into clarity



Bonus Templates to move from ideas › execution

50 Case Studies across 7 chapters & one of our own success stories

Who It's For?

Freelancers
serving clients



Business Leaders
looking for growth

Students learning
marketing practically

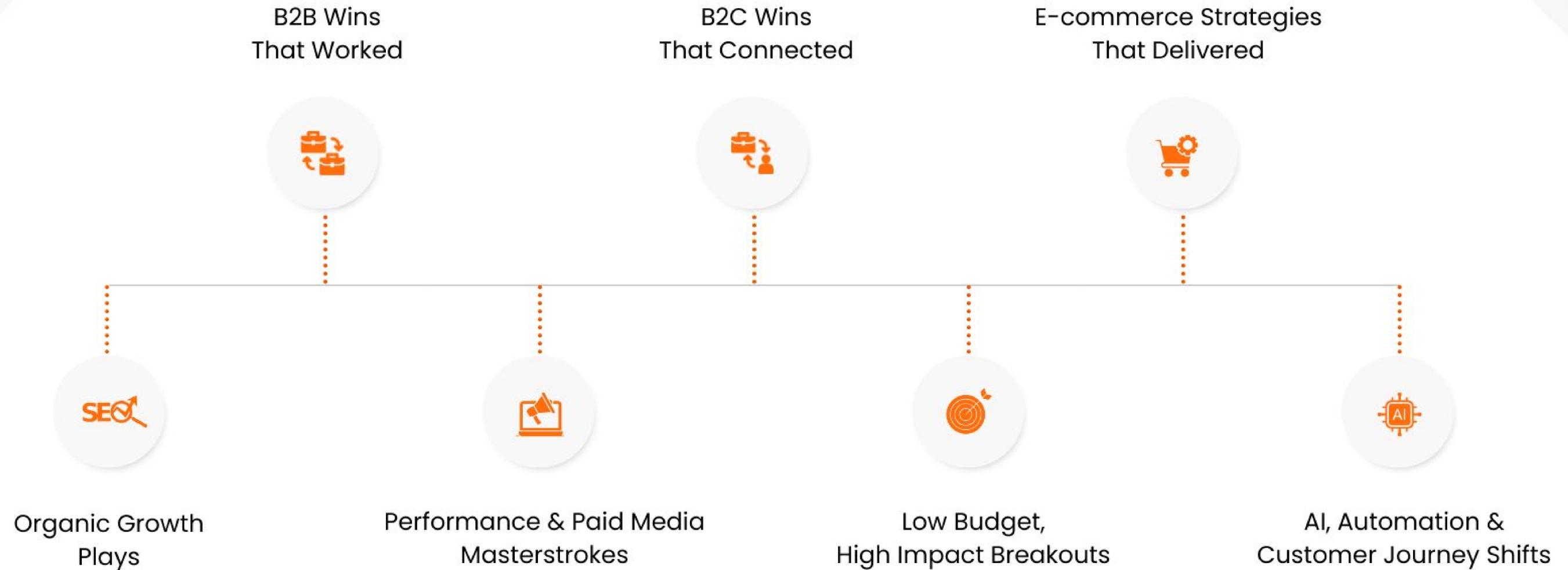
Marketers Seeking
proven playbooks

Entrepreneurs building
brands

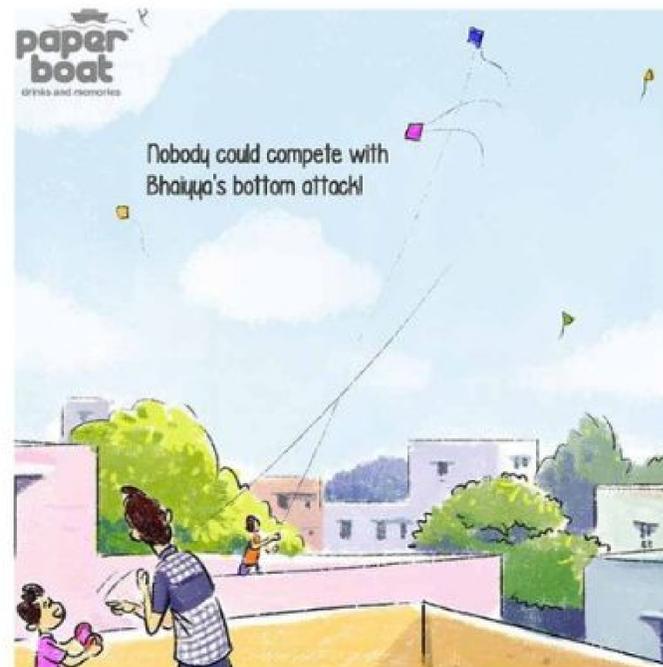
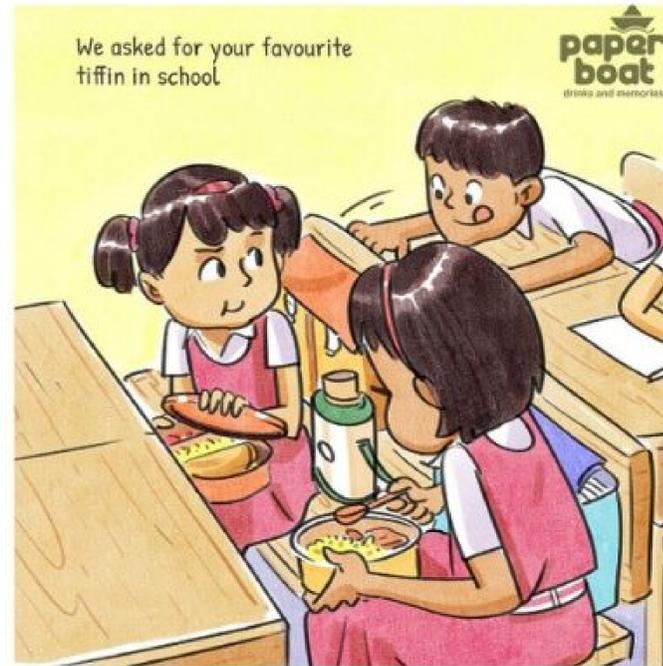


Real Stories > Real Results

Campaigns that moved the needle



Can stories trigger **nostalgia**?



Real Stories > Real Results

B2B Wins
That Worked



Remarketing Campaigns
Conversion Tracking

B2C Wins
That Connected



Nostalgic
Packaging

E-commerce Strategies
That Delivered



Local Language & COD WA
Integration Automation

2000+ Usecases SEO Pages like
"Zoom meeting to Notion via Zapier"



Organic Growth
Plays

Customer Lifetime Value
Targeted Marketing



Performance & Paid Media
Masterstrokes

The Tap Project
Gamified Empathy



Low Budget,
High Impact Breakouts

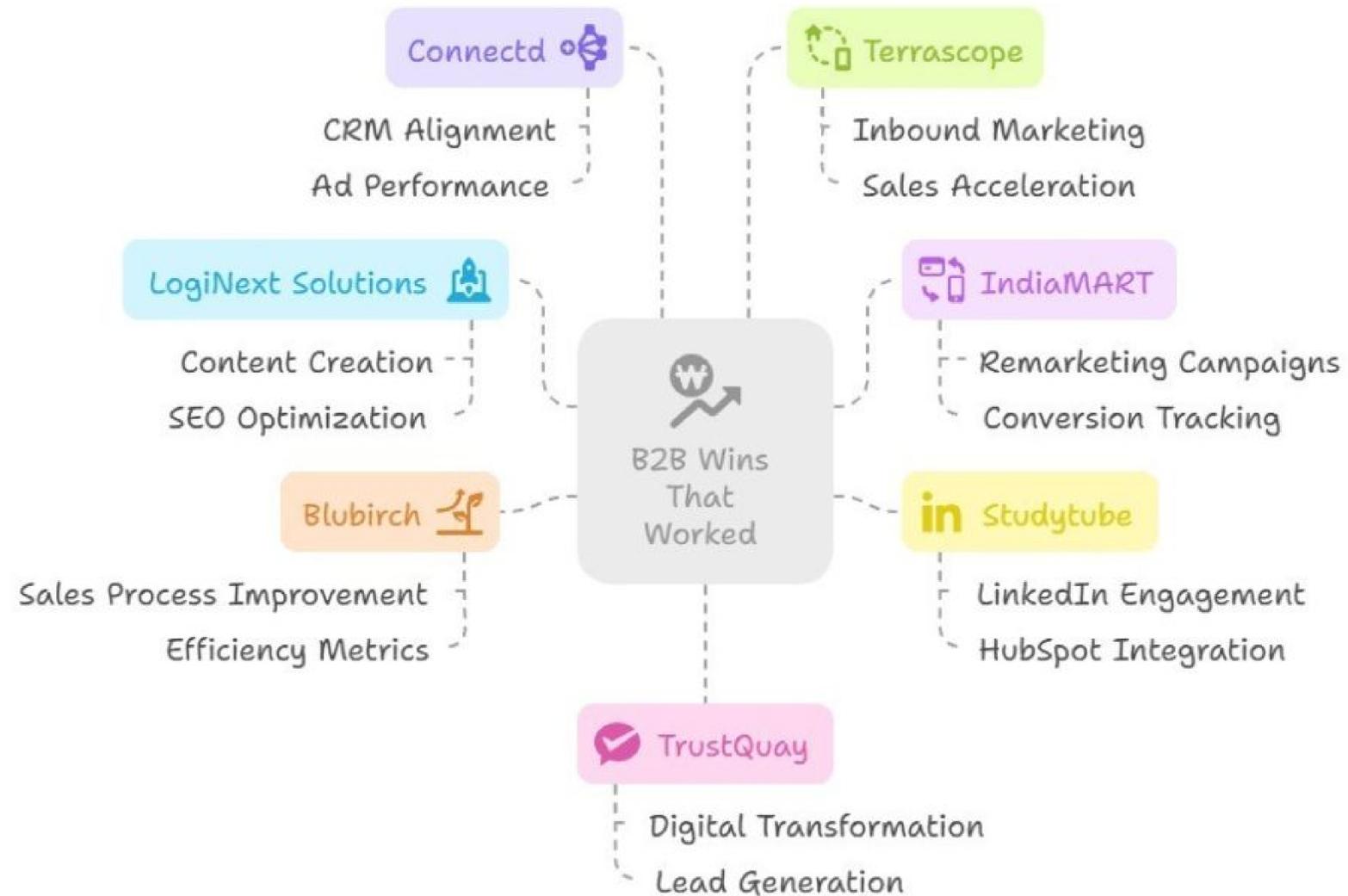
7M Unique Packs
Created with AI



AI, Automation &
Customer Journey

Can a **Mindmap** boost recalling the stories?

Chapter 1 at a Glance – B2B Wins That Worked, Key Insights





ANKUR WARIKOO



ASHISH KULKARNI



DR. PRABHA SHANKAR



SHAKTI LEEKHA

Endorsed by

BACKED BY LEADERS

Forewords by

JAMBUNATHAN MALLIK



MANISH PANDEY



GOPAL KRISHNAN



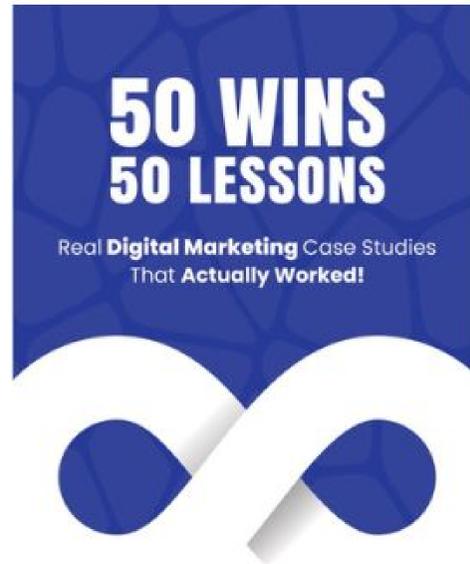
Every Win Has A Lesson

Your Next Win Starts Here...

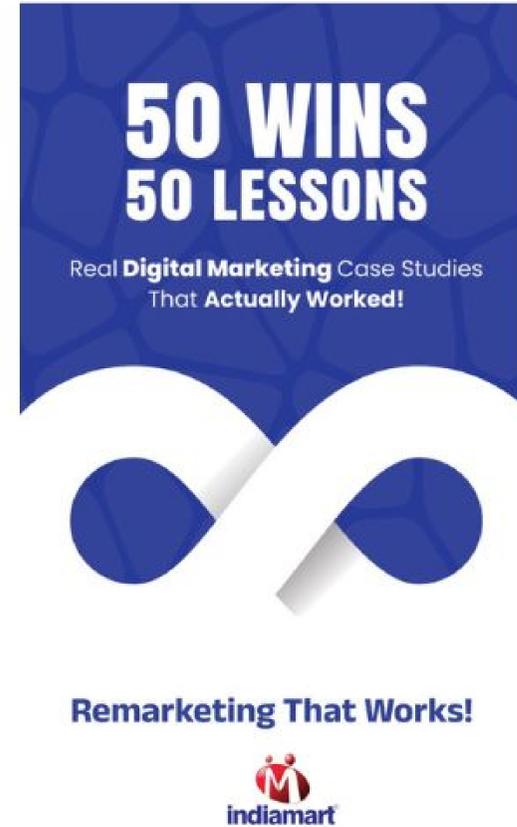


*To the strategist in you, may these 50 real wins
remind you that growth isn't magic,
it's method.*

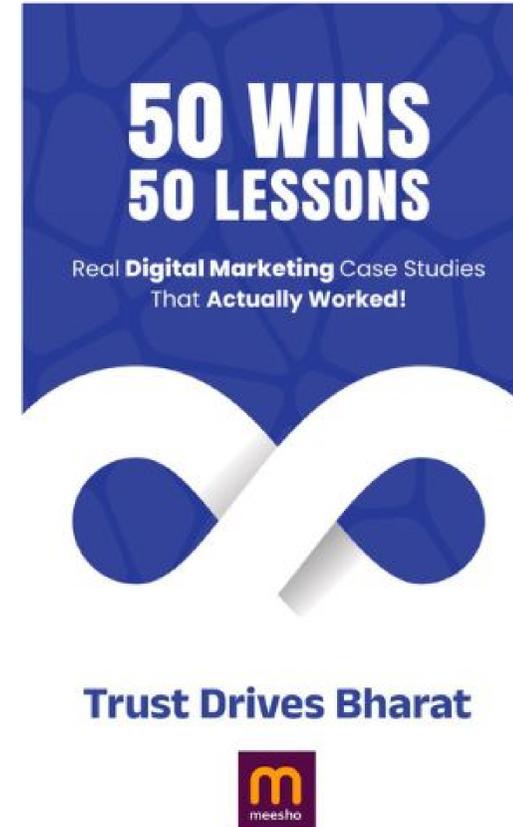
Stories from "50 Wins 50 Lessons"



Infinity
Learning Never Ends..



Remarketing That Works!

Trust Drives Bharat




**Ankur Warikoo's
Review**

[Watch Full Story on YouTube](#)

Why I Wrote My First Book 50 Wins, 50 Lessons | 15+ Years of Marketing Wins & Lessons Copy link

**50 WINS
50 LESSONS**
The Digital Marketing Case Studies
That Actually Worked

**50 WINS
50 LESSONS**

**15 Years of
Digital Marketing Mastery**

Shradha Agrawal
Author

Rohan Bankar
Anchor

Watch on YouTube

The thumbnail features a dark blue background with a large white infinity symbol. On the left, there is a book cover for '50 Wins, 50 Lessons' by Shradha Agrawal. In the center, the title '50 WINS 50 LESSONS' is written in large, bold, white letters with a blue shadow. Below the title, a red YouTube play button icon is centered. Underneath the play button, the text '15 Years of Digital Marketing Mastery' is written in a white, italicized font. On the right side, a woman with long dark hair, wearing a pink blazer over a black top, is sitting in a brown armchair and smiling. On the left side, a man with a beard, wearing a white shirt and a dark vest, is also sitting in a brown armchair. At the bottom, there are two blue callout boxes with white text: 'Shradha Agrawal Author' and 'Rohan Bankar Anchor'. In the top left corner, there is a small profile picture and the text 'Why I Wrote My First Book' followed by a book icon and a fire icon, and '50 Wins, 50 Lessons | 15+ Years of Marketing Wins & Lessons'. In the top right corner, there is a 'Copy link' button with a link icon.

Amazon Bestseller Book

Categories: Digital Media, Technology, Business, Strategy & Management

Kindle Store › Kindle eBooks › Business & Economics › Business, Strategy & Management



Read sample

50 Wins, 50 Lessons: Real Digital Marketing Case Studies That Actually Worked! Kindle Edition

by Shraddha Agrawal (Author) | Format: Kindle Edition

#1 Best Seller in Digital Media & Graphic Design

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50 Wins, 50 Lessons is not another theory-heavy marketing book. It brings **50 real** case studies that show exactly what worked, why it worked, and how you can apply it in your own context. Drawing from **15+** years of cross-industry experience, **Shraddha Agrawal** unpacks strategies for B2B, B2C, e-commerce, SEO, paid ads, automation, and the use of AI in marketing, making marketing both structured and practical.

What sets this book apart?

Structured Framework: Every case follows "Who, Why, What, How, So What?" making lessons simple to apply.

My Perspective: Real-world guidance and reflections from 15+ years of working with diverse businesses.

Mindmaps: Quick visual summaries at the end of each chapter to reinforce takeaways.

Bonus: Templates and resources to move seamlessly from ideas to execution.

Endorsed by Ankur Warikoo, Ashish S. Kulkarni, Dr. Prabha Shankar, and Shakti Leekha, with a foreword by Jambunathan

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Best Sellers Rank: #1,048 in Kindle Store (See Top 100 in Kindle Store)

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#3 in Engineering & Technology (Kindle Store)

#50 in Business, Strategy & Management

Publication date



21 September
2025





Thank You!

Ask Me
Anything



Shraddha Agrawal

Author | Marketing Strategist | Featured in
KaroStartup & Women World India Magazi...

